

56th ANNUAL REPORT 2010 - 2011



Coimbatore Management Association

D. Jayavardhanavelu Hall, Vidya Apartments, 60, Race Course, Coimbatore - 641 018

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COIMBATORE MANAGEMENT ASSOCIATION

56th ANNUAL REPORT
2010 - 2011

COIMBATORE MANAGEMENT ASSOCIATION

NOTICE OF 56th ANNUAL GENERAL MEETING

Notice is hereby given that the Annual General Meeting of Coimbatore Management Association is to be held on Saturday, 23rd July, 2011 at D.J. Hall, (CMA Office), Vidya Apartments, 60, Race Course, Coimbatore - 641 018 at 5.30pm.

The Agenda is as follows:

- a. To approve the audited Balance Sheet as at 31st March 2011 and the Income & Expenditure Account for the year ended on that date together with Annual Report and Auditors Report thereon
- b. To elect a Managing Committee of 20 persons (10 Corporate/Institutions, 10 Individual).
- c. To appoint auditors for the year 2011-12 and fix their remuneration.

By Order
O.A. Balasubramaniam
Hon. Secretary

Place : Coimbatore

Date : 22.06.2011

Please collect nomination form available at CMA office

Filled in nominations to be filed on or before 15th July, 2011 (Last date)

REPORT ON ACTIVITIES DURING 2010-2011

Dear Members,

We are pleased to present before you the Annual Report of Coimbatore Management Association. We humbly submit that the bygone year had given us certain amount of satisfaction considering the activities which Coimbatore Management Association has undertaken.

1. MEMBERSHIP :

Category of Membership	No. as on 31.03.2010	No. as on 31.03.2011	Increase in Nos
Corporate	98	90	-
Institutional	86	77	-
Individual	300	332	32
Life	114	120	6
Students	2708	2776	68
Patron	6	13	7
TOTAL	3312	3408	113

This year 113 new members have enrolled. Increasing the membership of CMA and spreading the message of professional management is one of the imperatives before us and we request each and every member to spontaneously come forward to enroll more new members during the coming years. We would like to place on record the cooperation extended by the members.

- 2. INFRASTRUCTURE:** The steps to improve the infrastructure is an ongoing process. This year also continuously we have worked for the improvement of the infrastructure. We had given the proposal to All India Management Association (AIMA) for modernizing the administrative office. Acquiring a most spacious meeting hall is a dream which we hope to realize early.
- 3. FINANCES:** The year under review has resulted in an excess of income Rs. 67,322/- over expenditure. The members will be pleased to note that during the year under review, we had conducted quite a good number of programmes, on CMA's own strength and in this context, it should all be borne in mind that we, being a non profit organization are supposed to channel all our resources for furthering the cause of the modern management without any profit motive. Fixed deposits in bank stood at Rs. 9,33,483/- as on 31st March 2011.
- 4. IMAGE BUILDING :** With the active participation and support of all the members ever on the increase, CMA's stature as an institution dedicated to excellence in management is constantly improving. We had excellent and cordial relationship with fellow LMAs and AIMA. The award functions and the Management Day events amply demonstrated the growing importance of CMA.

5. **MEETINGS:** Last year the Managing Committee of CMA met 10 times. The discussion levels at the Managing Committee Meetings have been highly qualitative and we express our appreciation of contribution of each member of the Managing Committee.
6. **PROGRAMMES:** You are aware that we have been conducting regular programmes every Monday under the series "Monday Musings" where eminent speakers have been making presentation on various issues like Management, Production, Quality, Managerial Stress, Health, Finances, Yoga and other aspects. The Monday Musings have come to be a household name in the managerial circles and most of the programmes attracted audiences bursting to the seams. The details of the programmes which number 47 during 2010-2011 are appended elsewhere in this report.
7. **STUDENT CHAPTER:** To extend the activities of CMA for the benefit of management students and to improve the interaction with B Schools, CMA had launched Student Chapter in various management colleges. This concept, first ever by any LMA has been appreciated by AIMA and the management experts.

Three Chapters have been established during the year. Details of all the six chapter college activities are separately provided.

The other major programmes were:

- A. **SHAPING YOUNG MINDS:** CMA & AIMA jointly organized a one day Special Programme on "Shaping Young Minds (Managing Career Expectations)" at KGISL Campus on 28th August 2010.
- B. **14th AIMA NSMG – 2010:** The National Finale of this event was held at GRG School of Management Studies on 25th October 2010. This program is conducted at Coimbatore with CMA having the privilege to host this national event for the last 13 consecutive years.
- C. **MEETING OF MINDS - 2011:** CMA organized a one day Chapter college mega event "Meeting of Minds" of Student Chapters at GRG School of Management Studies, Coimbatore on 29th January 2011.
- D. **MANAGEMENT DAY:** This event was organized by CMA on 21st Feb 2011 at Hotel Rathna Regent, Coimbatore. The Chief Guest for the occasion was Mr. V.Chandrasekar, Chief Information Officer (West), Standard Chartered Bank, Dubai. It was indeed an eventful crowd with a crowning ceremony for the Best Manager, Best Entrepreneur, Best Management Teacher and Best Student Project etc. CMA is grateful to LMW Ltd and other benevolent sponsors for their support to this program. As a part of Management Day Celebrations CMA has presented the following awards.

CMA - GRD Best Management Faculty Award	:	Dr. B. Sri Pirabaa Assistant Professor, GRG School of Management Studies
CMA - D.J. Best Manager Award	:	Mr. R. Varadarajan Wholetime Director, Rajshree Sugars & Chemicals Ltd.,
CMA - Roots Best Entrepreneur Award	:	Mr. Jayanthra Jayachandran Managing Director, Angler Technologies India (P) Ltd.,
Best Project Award	I prize :	Ms. Melba Augustine , Karunya School of Management.
	II prize :	Ms. Keerthi Serena Mascarenhas , Karunya School of Management.
	III prize :	Mr. Pandimurugan Ramakrishnan , PSG Institute of Management
Best Guide Award	:	Dr. Susan Chirayath , Karunya School of Management.
Management Quiz	I prize :	Mr. D. Aadhavan , PSG Institute of Management Mr. V.B. Premkumar , PSG Institute of Management
	II prize :	Mr. S.T.Jothi Basu , Anna University Mr.V.Saravanan , Anna University
Debate	I prize :	Ms. Mohana Priya , GRG School of Management Studies Ms. Jhanvi Radia , GRG School of Management Studies
	II prize :	Mr. Sathyanarayanan , PSG Institute of Management Mr. Iftikar Ahmed , PSG Institute of Management.

CMA-Student Chapter – Best Student Award:

1. **Ms. Sudha**, Sri Saraswathi Thyagaraja College, Pollachi
2. **Mr. Vinodhkumar**, Dr. NGP Business School, Coimbatore
3. **Ms. T. Sameera**, Sri Ramakrishna College of Engineering, Coimbatore
4. **Ms. K.M. Pavithra**, GRG School of Management Studies, Coimbatore
5. **Ms. R. Padma Priya**, RVS Institute of Management Studies, Coimbatore
6. **Ms. M. Nisha**, Sri Krishna College of Engineering & Technology, Coimbatore

Best Management Student Award :

CMA - Entyce Best Management Student Award	:	Mr. Paul Palathingal - PSG Institute of Management
CMA - GRD Best Management Student Award	:	Mr. P. Yeshwanth Kumar - GRD Institute of Management
CMA - Elgi Best Management Student Award	:	Ms. Sujatha Bharathi - Bharthiar University

E. WORKSHOP:

CMA has organized a two day workshop on “Managerial Excellence” at Hotel Heritage Inn on 18th & 19th March 2011. Prof. J. Philip, President, XIME, Bangalore & Former Director, IIM-B was the Faculty Leader and Prof. J. Mathew Mattam, Former Dean, XIME/Formal Faculty, XLRI & Former GM (P), Keltron, Trivandrum was the Co-Faculty Leader.

CMA has been growing from strength to strength in terms of membership, image, finance, quality and quantity of programmes and all this has been possible only because of the active participation of all members, members of the Managing Committee, Auditors, eminent personalities who handled programme sponsors, press and other well wishers. We take to this opportunity to thank each one of you for your unstinted support which has been the motivating force and inspiration for the work we could turnout during the year 2010-2011. We humbly submit that the success of the year makes us more responsible for the days ahead.

FOR RECORD:

With deep regrets CMA registers the demise of its Past President Sri. G.K. Rajagopal, founder and Past President of CMA (1977-1980). CMA places on record the great and invaluable services rendered by him to the growth of CMA.

U.K. Ananthpadmanabhan
President

O.A. Balasubramaniam
Secretary

REGULAR MEETINGS FROM 1.4.2010 TO 31.3.2011 ORGANIZED BY CMA

Monday Musings

Sl. No	Date	Subject	Speaker
1	05.04.2010	High Performing Mindset - An HR Dimension	Mr. P. Willington Jebaraj, Director, Horeb HR Spectrum.
2	12.04.2010	Cyber Security and Challenge	Mr. O.A.Balasubramaniam, Vice President IT, Roots Group of Companies.
3	19.04.2010	Dimensions of Case Analysis	Dr. R.Haridas, Assistant Professor, Management Studies & Research, Karpagam University.
4	26.04.2010	Health Insurance - Good for India?	Mr. Inderjith Devalur, Chief Executive Officer, Aosta Software Technologies.
5	03.05.2010	Outward Bound Experiential Learning	Capt. Sivakumar, Management Training Consultant
6	10.05.2010	Impact of Environment on Economy and Business	Dr. Ganesan Vedagiri, Director, Global Institute of Behaviour Technology.
7	17.05.2010	Humour in Management	Prof. Surendra Prasad, Professor, DJ Academy of Managerial Excellence.
8	24.05.2010	Entrepreneurship Development and Management	Mr. K.R. Pandian, Chief Executive Officer, Sharp Tools.
9	31.05.2010	Carbon Footprint	Mr. K. Raghunandanan, Senior Deputy General Manager, Coimbatore Central Management, L&T Limited.
10	07.06.2010	Information Security	Mr. Venkatapathy Subramaniam, Lead Auditor, Det Norse Veritas, Chennai
11	14.06.2010	Customer Satisfaction in the Financial Services Business	Mr. G. Sundar, Dy. General Manager, Sakthi Finance Ltd
12	21.06.2010	Effective Use of Technology in Management Education	Mr. A.P. Ramachandran, Director, Ravichandra Systems
13	28.06.2010	Driving Performance Using Balanced Scorecard	Prof. P.K. Jayaram, Vice Chairman, ICWAI
14	12.07.2010	Mind Management skills	Dr. S. Radhakrishnan, Mind Management & HRD Trainer - Skills Training Centre.
15	19.07.2010	P2P - Breaking Ground in Microfinance	Mr. Uday Shankar, Microfinance Consultant and Trainer, uCreate.
16	26.07.2010	Management thoughts in Indian epics and Scriptures	Prof. C.K. Kotravel Bharathi, Faculty, Sree Saraswathi Thyagaraja College.

Sl. No	Date	Subject	Speaker
17	09.08.2010	Towards a land of Success	Shri J. Kamalanathan, Station Director, All India Radio, Coimbatore.
18	16.08.2010	Adult Development: Midlife-transition and Empty-nest	Dr. S.T.Janetius, Director, Centre for Counselling and Guidance, Sree Saraswathi Thyagaraja College
19	23.08.2010	Marketing is everybody's business: The case of Indian Traditional Healthcare Industry	Mr. V. Kaarthiekeyan, Assistant Professor, KCT Business School.
20	30.08.2010	Micro Finance in India	Mr. A.Ramanathan, Director, Sri Krishna College of Engineering.
21	06.09.2010	Pursuit of Knowledge	Mr. P. Veluswamy, Trustee, Meenakshi Mission Hospital and Research Centre.
22	13.09.2010	Uniqueness of Service Industry	Mr. B. Gopinath, Vice President & General Manager, The Residency.
23	20.09.2010	Business Intelligence towards Intelligent Business	Mr. N. Raveendran, GM-Enterprise wide Solutions, Sakthi Finance Ltd.
24	27.09.2010	Walking - A step towards better Health	Mr. O.A.Balasubramaniam, Managing Director, Roots Cast Pvt Ltd.
25	04.10.2010	Modern Management Practice	Mr. R. Muralidharan, Director, V Five Management Services Private Limited.
26	11.10.2010	Personality Development and Career Management	Prof. R. Viswanathan, Senior Faculty, Management Studies, SNS Business School.
27	18.10.2010	Gold Mine of Intellectual Property Rights	Rtn. Er. R. Santhanakrishnan, Chartered Engineer.
28	25.10.2010	Win-Win Relationships, the Success Strategy	Dr. P.V. Prabha, Director, RVS Institute of Management Studies
29	01.11.2010	Interpersonal Relationship & Job Satisfaction	Dr.O. Vijayalakshmi, Reader (Retd.), Department of Psychology, Avinashilingam University.
30	08.11.2010	Media and You	Prof.Umesh Chandrasekhar, Professor - Marketing, PSG Institute of Management
31	15.11.2010	Scenario of Indian Biotechnology - Hopes and Prospects	Dr. R. Boopathy, Director, School of Biotechnology & Genetic Engineering, Bharathiar University.
32	22.11.2010	Re Programming for Achievement	Mrs. Pameela Suresh, Chief Facilitator, Inlife School of Professional Development.

Sl. No	Date	Subject	Speaker
33	29.11.2010	The Human side of Management Effectiveness	Dr. P.T. Saleendran, Associate Professor, DJ Academy for Managerial Excellence.
34	13.12.2010	Leadership Challenges in today's "Globalized Environment".	Mr. R. Venugopal, General Manager, Robert Bosch Engineering and Business Solutions Ltd.
35	20.12.2010	The Road to Power (To achieve success in life)	Mr. B. Thayumanavar, Assistant Professor, Sree Saraswathi Thyagaraja College.
36	27.12.2010	Psychological Perspectives in Decision Making	Dr. S. Subramanian, Professor & Head, Department of Psychology, Bharathiar University.
37	03.01.2011	Humour in Tax	Mr. K.R. Raman, Partner-M/s Raja & Raman, Chartered Accountants.
38	10.01.2011	Leadership from within - An Inside out perspective	Mr. T.Velmurugan, General Manager-Corporate Marketing, CRI Industries
39	24.01.2011	The Sun Rise Industry of The Century-Nuclear Power	Mr. E. Viswanathan, Proprietor, Nithya Enterprises and group concerns
40	31.01.2011	Recent Trends in Financial Management	Mr. K. Ravi, Sr. Vice President Finance, Roots Group of Companies
41	07.02.2011	Ethics and Values in Management	Swami Lalithananda, Coimbatore
42	14.02.2011	Mindful Living	Mr. K.R.V. Hari, Head-Marketing, National Adventure and Leadership School (NALS)
43	28.02.2011	Clean Green Coimbatore	Mr. M.L. Moorthi, Public relations Officer / Lecturer English, Indus College of Engineering.
44	07.03.2011	"You & me" Accepting others as they are	Mr. Rajinikanth U, Dy. Mgr-Learning & Development, ELGI Equipments Limited.
45	14.03.2011	Online Marketing: An Effective Revenue Booster for Indian Firms	Mr. S. Shartaj Ahamed, CEO & Co -Founder, Innovate Search.com.
46	21.03.2011	Value Stream Mapping - A Tool for Lean Management	Mr. C. Chandrasekar, Executive Director, Roots Cast Private Limited.
47	28.03.2011	What is Mindful Leadership?	Mr. S. Jagannathan, Consultant, National Entrepreneurship Network (NEN).

SPECIAL MEETINGS / SEMINARS

Sl.No	Date	Subject	Speaker
1	15.04.2010	CMA Students Chapter Inauguration at Sri Krishna College of Engineering & Technology, Coimbatore	Inaugural address by Mr. Pradeep Yuvaraj, Director-Education and Training, Finerva Financial Solutions Pvt Ltd.
2	12.05.2010	CMA Students Chapter Inauguration at Sri Ramakrishna Engineering College, Coimbatore	Inaugural address by Mr. U.K. Ananthapadmanabhan, President CMA and President Kovai Medical Center and Hospital
3	12.05.2010	Training Programme on "Supervisory Skills Development "	Mr. A. R. Lakshmanen, Chief Consultant - Metrology & Behavioural Science Consultancy
4	02.08.2010	Special Meeting on "Tamilnadu Government Health Insurance Scheme - Kalaingar Kapeettu Thittam - a boon to the poor people"	Mr. U.K. Ananthapadmanabhan, President CMA and President Kovai Medical Center and Hospital
5	21.08.2010	Workshop on "Understanding Personality Differences for Organisational Effectiveness"	Prof.S.Balasubramanian, Director, GRG School of Management Studies
6	28.08.2010	AIMA Shaping Young Minds programme (Managing Career Expectations)	Mr. R. Gopalakrishnan, Executive Director, Tata Sons Ltd., Gen V P Malik, Chief of Army Staff (Retd.) Mr.Prabhu Chawla, Editorial Director, India Today Mrs.Kushbu Sundar, Film Actress
7	06.01.2011	CMA Students Chapter Inauguration at RVS Institute of Management Studies, Coimbatore	Inaugural address by Mr. K. Ilango, Joint Managing Director, RSM Autokast Ltd., Coimbatore.
8	29.01.2011	Chapter College Mega Event - "Meeting of Minds"	Dr. N. Ravichandran, CEO, Lucas TVS, Chennai Dr. R. Mahadevan, Group Technical Director, India Pistons, Chennai Mr. A.V. Krishnan, Executive Director, BHEL, Trichy, Mr. T.K. Ramachandran, IAS, Managing Director, TNPL, Chennai, Mr. P. Tamilvanan, Chairman, NMPT, Mangalore
9	21.02.2011	Management Day and Presentation of Awards	Chief Guest : Mr. V. Chandrasekar, Chief Information Officer (West), Standard Chartered Bank, Dubai.
10	18.03.2011 & 19.03.2011	Workshop on "Managerial Excellence"	Prof. J. Philip, President, XIME, Bangalore & Former Director, IIM-B Prof.J. Mathew Mattam, Former Dean, XIME/Former Faculty, XLRI & Former GM (P), Keltron, Trivandrum.

MAJOR ACTIVITIES OF COIMBATORE MANAGEMENT ASSOCIATION FOR THE YEAR 2010-2011

The Management Students Day Celebration was organized by CMA on 18th February 2011 at KPR School of Business, Coimbatore. The Chief Guest for the occasion was Mr. S. RameshKumar, Vice-President, CMA & DGM, HDFC Limited, Coimbatore. Various events like Best Project Contest, Business Quiz and Debate were held on the occasion. CMA wishes to acknowledge the support extended by KPR School of Business for this event.

Co – Branding With AIMA

- » Regional events like Management Day Celebrations
- » 14th AIMA AIMS National Student Management Games – 2010
- » AIMA & CMA jointly organised “Shaping Young Minds (Managing Career Expectations)” Programme on 28th August 2010 at KGISL Campus. The icons of the Programme are Mr.R.Gopalakrishnan, Executive Director, Tata Sons Ltd., Gen V P Malik, Chairman, Chiefs of Staff Committee of India, Mr. Prabhu Chawla, Editor, India Today and Mrs. Kushbu Sundar, Film actress.

STUDENT CHAPTER ACTIVITIES:

CMA sponsored Student Chapter at B Schools have conducted the following activities in six colleges this year.

SREE SARASWATHI THYAGARAJA COLLEGE, POLLACHI

- » 26th July 2010: Guest Lecture at CMA (Monday Musings) by Prof. C. K. Kotravel Bharathi, HOD, MBA STC on “Management Thoughts in Indian Epics and Scriptures”
- » 4th August 2010: Hands on training on “PROWESS” by Mr. C. Damodaran, Territory Sales Manager, CMIE, Chennai
- » 16th August 2010: Guest Lecture at CMA (Monday Musings) by Dr. Janetius, Director, Centre for Guidance & Counseling, STC on “Adult Nest”
- » 20th August 2010: Guest Lecture on “Body Language” by Mr. A. Selvaraj, MD, RA Knitting, Tiruppur
- » 28th August 2010: “Shaping Young Minds” – Managing Career Expectations - a mega event organised by AIMA, attended by all STC students.
- » 18th October 2010 – Re-induction of CMA Student Chapter Office Bearers & address by Mr. P. Govindarajan, DIG of Prisons, Coimbatore on “Discipline – The key to Management Success”.
- » 18th October 2010 [“(Mock) Annual General Body Meeting”], 19th October 2010 [“Statistical Methods for Management”] & 20th October 2010 [“Rural Management & Marketing Challenges”]: 3-Days workshop by Prof. Dr. H. K. Lakshman Rao, Former GM, Madras Fertilizers & Consultant, Chennai
- » “Foreword to Forward – Academics Ahead” – Visiting Professorship - Introduction to Academic Courses of the semester
 - ? 23rd October 2010: “Strategic Management” by Prof. Dr. U. Srinivasa Raghavan, Professor, Business Strategy, LIBA, Chennai
 - ? 23rd October 2010: “Operations Management” by Dr. Nithin Devaraj, Head – Operations, (MIPD – CMU), L&T, Coimbatore
 - ? 13th November 2010: “Research Methods for Management” by Dr. G. Lekha, Director, Centre for Research & Consultancy, STC

- ? 19th November 2010: "Human Resources Management" by Mr. P. Willington Jebaraj, Director, Horeb HR Spectrum, Coimbatore
- ? 20th November 2010: "Financial Management" by Mr. Karthikeyan Jawahar, ED, Finerva Financial Solutions, Coimbatore
- ? 20th November 2010: "Operations Management" by Dr. P. Thirumoorthi, Professor, PRIMS, Periyar University, Salem
- ? 20th November 2010: "Marketing Management" by Prof. N. Elangovan, Marketing Chair, GRG School of Management, Coimbatore
- » 20th December 2010: Guest Lecture at CMA (Monday Musings) by Mr. B. Thayumanavar, Asst Prof, MBA STC on "The Road to Power"
- » 8th January 2011: Guest Lecture by Mr. K. S. Balasubramanian, Branch Manager, Federal Bank, Pollachi on "Decision Making"
- » 29th January 2011: "Meeting of Minds 2011" – Inter College Meet of CMA Student Chapters with competition on BUSINESS QUIZ, STRATEGIC GAMES, TALK THE THEME & Panel Discussion on "Good to Great – Lessons from India" – CEOs Meet at GRG School of Management Studies organized by the cluster of CMA Student Chapters.
- » 9th February 2011: Visiting Professor Lecture on "Lean and Total Quality Management" by Dr. P. L. Narasimhan, Advisor (R & D), Lakshmi Machine Works, Coimbatore
- » 18th February 2011: "Leveraging Productivity" CPC Sponsored Meet at Hotel Residency
- » 10th March 2011: Visiting Professor Lecture on "Industrial Disputes Act – 1948" by Mr. P. Willington Jebaraj, Director, Horeb HR Spectrum, Coimbatore
- » 21st March 2011: Adjunct Professor Lecture on "Workmen Compensation Act – 1923" by Prof. D. Ravishankar, HOD, MSW, STC
- » 2nd April 2011: "EXALT '11" – Valediction of CMA SC @ STC events 2010-11 – Experts Meet on "Health Care Management" [Resource Experts- Dr. P. Namperumalsamy, Chairman Emeritus, Aravind Eye Hospitals, Madurai; Dr. B.K. Tyagi, Director, Centre for Research in Entomology, ICMR, Madurai; Mr. UK Ananthapadmanabhan, President, KMCH, Coimbatore; Dr. P. Madhavi, Principal, KMCH School of Nursing, Coimbatore]

Dr. N.G.P. BUSINESS SCHOOL, COIMBATORE

- » 1-day State Level Symposium on "Neo Managerial Practices in Indian Service Sector" on 9th April 2010.
- » Guest Lecture on "Relevance of Environmental Concepts for Managerial Decisions" by Mr. V.V. Giri, Chief Operating Officer, Green Solutions Pvt Ltd, Coimbatore on 28th April 2010.
- » Special Lecture on "Dimensions of Business Planning for Emerging Entrepreneurs" by CA.T.V. Suresh, Chartered Accountant, Coimbatore on 4th May 2010.
- » Guest Lecture on "Significance of Event Management in Marketing" by Mr.Z.Mohammed Nazar, Managing Director, E2E Company Ltd, Coimbatore on 5th May 2010.
- » Guest Lecture on "Work Culture at Microsoft" by Mr. Janarthanan Lakshmiopathy, LEAD SDET, Microsoft Central Service, Redmond, USA on 14th July 2010.
- » An Interactive session at Jenneys Residency (Meet the CEO) on 26th August 2010
 - ? Mr.R.Varadaraj, Director & COO, Rajshree Sugars & Chemicals Ltd.
 - ? Mr.U.K. Ananthapadmanabhan, President, KMCH

- ? Mr. C.N. Ashok, Founder Director, Autoprint Machinery Manufacturers Ltd.
- » II MBA students attended "Shaping Young Minds" programme of AIMA on 28th August 2010.
- » Workshop on Managerial Skill Development was organised on 30th September 2010, which was addressed by Dr. Nanjan Balu, Director, Standards & Excellence, Coimbatore.
- » Organised an Event Management Programme at Temple of Consciousness, Azhiar on 12th October 2010; addressed by Professor V.S. Ilamurugan, Department of Human Excellence, KCT Business School, Coimbatore.
- » An Interactive Session was conducted on 25th October 2010 on Relevance of ERP Training by Ms. Ripa Mishra, Education Sales Executive, Oracle India (P) Ltd., New Delhi.
- » Guest Lecture on Technology Management in SSI on 26th November 2010 by Mr. Rajeev Sreedharan, Deputy General Manager, Ravilla Precision Engineering (P) Ltd.
- » An intensive Training Programme on "E Biz Essentials for Implementers & Specialisation using Oracle ERP" was conducted from 16.12.2010 to 22.12.2010
- » A guest lecture was organised on "Career Opportunities in Insurance Sector" by Mr. C Srinivasan, Branch Manager, Bharti AXA Insurance Co. Ltd.,
- » Organised a Panel Discussion on "Recent trends in Supply Chain Management" on 07.01.2011 with Mr.U.K. Ananthapadmanabhan, President, KMCH & CMA as the Chairperson and panelists from Indian Institute of Material Management, Chennai.
- » Organised a guest lecture on "Contemporary Practices in Financial Institutions" by Mr. T.C. Vijay Karthik, Officer, Office of Strategic Management, Sakthi Finance Limited, Coimbatore on 25th January 2011.

GRG SCHOOL OF MANAGEMENT STUDIES, COIMBATORE

- » A TiE workshop organised on 16th September 2010. Students of Sri Ramakrishna Engineering College, Sri Krishna Engineering College and NGP Business School also attended. Mr. R. Ramaraj, Founder and CEO, Sify and Chairman, TiE Chennai, Mr. Sudeep Jain, IAS, Government of Tamil Nadu, Mr. Vishy Vishwanath, Vice Chairman of TiE Chennai, Mr. Raghu Rajagopal, CEO, Energeate Chennai, Prof. Jayaram K Iyer, LIBA Chennai, and Mr. G. V. Ravi Shankar of Sequoia Capital spoke
- » National Semi-Finals and National Finals of the 14th AIMA NSMG 2010 was hosted on 23rd & 25th of October 2010. 24 pan India teams participated in semi-finals. 9 teams selected for finals. Valedictory function on the 25th October 2010 was addressed by Mr. S. Narayanan, VP of Bimetal Bearings, Dr. Kerron Reddy, CEO of Acharya Institute of Management, Bengaluru and Mr. U.K. Ananthapadmanabhan, President of CMA.
- » "*Meeting of Minds 2011*" - a mega event of the Cluster of CMA Student Chapters with the theme "*Good to Great: Lessons from India*" was hosted on 29th January 2011. Games and Contests (Best Management Team, Business Quiz and 'Talk the Theme') were conducted. A panel discussion on the theme was held in the afternoon. The panel speakers were Dr. N. Ravichandran, CEO, Lucas TVS Chennai; Dr. R. Mahadevan, Group Technical Director, India Pistons Chennai; Mr. A.V. Krishnan, Executive Director, BHEL Trichy; and Mr. T.K. Ramachandran, IAS, MD, TNPL Chennai. Mr. M. Settu, CEO of Syndicate Exports was the moderator.

SRI KRISHNA COLLEGE OF ENGINEERING & TECHNOLOGY, COIMBATORE

- » 19th August 2010 - guest lecture on "Self Reflection" by Mr. Shivakumar, MD Blue Lotus Ltd., Chennai.
- » 16th September 2010 - guest lecture on "Disaster Management" by Mr. Chakravarthy, Assistant Commissioner of Police, Coimbatore
- » 4th October 2010 - Conducted an exhibition on Disaster Management
- » 23rd October 2010 - guest lecture on "Science and Human Values" by Prof. Ajith Shankar, PSGIIM.

- » 11th November 2010 - guest lecture on "Human Resource Management Systems" by Mr. Prabhu Chari, Recruitment Head, CTS, Chennai.
- » 9th December 2010 - guest lecture on "Financial Statement Analysis" by Mr. Ramachandran & Mr. Rajagopal, CFO, CTS, Chennai

SRI RAMAKRISHNA ENGINEERING COLLEGE, COIMBATORE

- » Chapter inaugurated on 12th May 2010 by Mr. UK Ananthapadmanaban, President, CMA with a talk on Managerial role of MBA students in changing Business Scenario. A "Product Launch" was organized in which the winner product was "Enviro Sacks" – Bamboo bags.
- » Business Quiz conducted by Mr. Pradeep, Mr. Sampath, Executives, Infotech India Ltd on 29th May 2010.
- » Mock Interview was conducted for all the II MBA students by Mr. Pradeep Yuvraj, Manager, Finerva on 2nd June 2010.
- » A Special Lecture on Body Language by Mr. Selvaraj, Managing Director, R.A. Group of Companies was organized on 18th August 2010.
- » A Guest Lecture on "Marketing Strategies for Banking Sector" by Mr. P.S. Krishna Kumar, Chief Manager, Corporation Bank was organized on 22nd September 2010.
- » A Guest Lecture on "Advertising Concepts – Advise" by Ms. Shobana Kumar, Advertising and Strategic Consultant, Edventures 1 Learning Solutions, Coimbatore was organized on 7th October 2010.
- » A Special Lecture on "Cross Cultural Communication" by P. Anjesh, Buyer Communicator was organized on 13th October 2010.
- » The program "The Management learning from the movies" was conducted for II MBA students on 4th January 2011 where Management concepts portrayed in the movies were analyzed and discussed.
- » A Special learning initiative "Shadow a CEO" was organized in which S. Vidhya of II MBA spent a day with Padmashree Dr. P.R. Krishna Kumar, Managing Director, The Arya Vaidhya Pharmacy, Coimbatore on 08th February 2011 and T. Sameera spent a day with Mr. Naser Ahmed, Managing Director, Proscap Group, Dubai a CEO on 15th January 2011. The student shared their experience with other students on 18th February 2011.

RVS INSTITUTE OF MANAGEMENT STUDIES, COIMBATORE

- » CMA SC @RVS inaugurated on 6th January, 2011.
- » Guest lecture on Banking services by Mr. Jeyaprakash, Ivan Consultancy, Coimbatore on 24th January, 2011.
- » All students participated in Meeting of Minds 2011 at GRG College Coimbatore on 29th January, 2011.
- » Conducted a Group discussion session on 10th February, 2011.
- » Participated in Student Management Day events organized CMA at KPR Business School, Coimbatore on 18th February, 2011.
- » Nonverbal Communication Workshop 24X7 Learning solutions, Bangalore on 8th & 9th of February, 2011.
- » Budget discussion was conducted on 1st March, 2011.
- » Quiz Program was conducted on 4th March, 2011.

Record of Events:**1. ANNUAL GENERAL MEETING :**

The 55th Annual General Meeting of our Association was held on 23.08.2010 at 5.30 pm at CMA Hall, Race course, Coimbatore – 641 018.

2. MEMBERS OF THE MANAGING COMMITTEE 2009 – 2011

The following members functioned as members of the Managing Committee for the year 2009–2011.

S.No.	(A) Corporate Members
1.	Kovai Medical Center & Hospitals, Coimbatore Represented by Mr. U.K.Ananthapadmanabhan
2	Roots Industries Ltd, Coimbatore Represented by Mr. O.A.Balasubramaniam
3.	ABT Limited, Coimbatore Represented by Mr. N.Shanmugasundaram
4.	GRG School of Management Studies, Coimbatore Represented by Prof. S. Balasubramanian
5.	Sri Krishna College of Engineering & Technology, Represented by Mr. A. Ramanathan
6.	RVS Institute of Management, Coimbatore Represented by Mr. P.K.Natarajan
7.	Sree Saraswathi Thyagaraja College, Pollachi Represented by Dr. S. Mani
8.	PSG Institute of Management, Coimbatore Represented by Dr. T.G. Vijaya
9.	Pricol Limited, Coimbatore Represented by Mr. K.N. Subramanian
10.	Sasi Advertising Pvt. Ltd, Coimbatore Represented by Mr. R.Swaminathan

S.No.	(B) Individuals
1.	Mr. S. Ramesh Kumar
2	Mr. S.K.Singha Roy
3.	Mr. S.Paramasivam
4.	Prof. Dr. V. Ganesan
5.	Dr. P.R.Muthuswamy
6.	Mr. P.R.Pasupathi
7.	Dr. Rajeev Kamineni
8.	Mr. K. Athiyaman
9.	Mr. M.K.G.Anandakumar
10.	Dr. K. Chitra
11	Dr. R. Haridas

Special Invitees : Prof. S.J. Chandran, Dr. AGV Narayanan

COMMITTEE MEETINGS HELD FOR THE YEAR 2010-2011

Regular Managing Committee Meetings were held almost every month to review & plan the activities of CMA. The meetings were held on the following dates.

S.No	Date	Venue	No. of Participants
1	28/04/2010	CMA Hall	10
2	26/05/2010	CMA Hall	5
3	21/07/2010	CMA Hall	11
4	23/08/2010	CMA Hall	14 (AGM)
5	15/09/2010	CMA Hall	9
6	27/10/2010	CMA Hall	10
7	26/11/2010	CMA Hall	7
8	28/12/2010	CMA Hall	9
9	25/01/2011	CMA Hall	6
10	23/02/2011	CMA Hall	11

ATTENDANCE STATEMENT

The Managing Committee met 10 times during the year and the number of meetings physically attended by each of the members of the Managing Committee is shown against each name.

S.No	Name	Attendance
1	Mr. U.K.Anantha Padmanabhan	8
2	Mr. S.K.Singha Roy	8
3	Mr. S.Ramesh Kumar	4
4	Mr. S.Paramasivam	5
5	Mr. O.A.Balasubramaniam	6
6	Mr. N.Shanmugasundaram	0
7	Mr. MKG.Anandakumar	0
8	Dr. P.R.Muthuswamy	3
9	Mr. R.Swaminathan	0
10	Mr. P.K.Natarajan	6
11	Mr. P.R.Pasupathi	4
12	Dr. Rajeev Kamineni	4
13	Prof. S. Balasubramanian	9
14	Dr. S. Mani	6
15	Dr. R. Haridas	1
16	Dr. K. Chitra	5
17	Mr. K. Athiyaman	7
18	Prof. Dr. V. Ganesan	5
19	Mr. A. Ramanathan	4
20	Dr. T.G. Vijaya	0
21	Mr. K.N. Subramanian	0
22	Prof. AGV.Narayanan	0
23	Prof. S.J. Chandran	5

VASU AND JAGAN ASSOCIATES
CHARTERED ACCOUNTANTS

Head Office & Saibaba Colony Branch
30-1, (Old No. 524) Upstairs, N.S.R. Road,
(Near) Puliamaram Bus Stop
Saibaba Colony, Coimbatore-641 011.
Ph: 2448536 e-mail.sivaraamfca@yahoo.co.in

AUDITORS REPORT

We have audited the attached Balance Sheet of **Coimbatore Management Association**, Coimbatore- 641 018 as on 31-03-2011 and also Income and Expenditure Account for the year ended on that date.

1. These financial statements are the responsibility of the Management. Our responsibility is to express an opinion on these financial statements.
2. We have conducted our audit in accordance with the auditing standards generally accepted in India. These standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting amounts, and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by the management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion. We report that
 - a. We have obtained all information and explanation, which to the best of our knowledge and belief were necessary for the purpose of our Audit.
 - b. In our opinion proper books of accounts have been kept by **Coimbatore Management Association**, Coimbatore so far as appears from our examination of books.
 - c. In our opinion and to the best of our knowledge and according to information and explanations given to us, the said accounts give a true and fair view:
 - (i) In the case of Balance Sheet of the state of affairs of **Coimbatore Management Association**, Coimbatore-18 as on 31-03-2011.
 - (ii) And in the case of Income and Expenditure Account, for the year ended on 31-03-2011.

NOTES ON ACCOUNTS AND SIGNIFICANT ACCOUNTING POLICIES FORMING PART OF ACCOUNTS

1. Depreciation has been charged on Fixed Assets as per the Previous Year.
2. Subscriptions received have been accounted on cash basis.

For **VASU AND JAGAN ASSOCIATES**
CHARTERED ACCOUNTANTS

sd./
K. SIVARAAMAKRISHNAN (PARTNER)
M.No. 24374

Place: Coimbatore
Date: 22/06/2011

COIMBATORE MANAGEMENT ASSOCIATION, 60, Vidya Apartments, Race Course, Coimbatore - 641 018.

INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31st MARCH, 2011

31.03.2010		31.03.2011		31.03.2010		31.03.2011	
Rs.	P.	Rs.	P.	Rs.	P.	Rs.	P.
EXPENDITURE				INCOME			
5,515	To	3,309.00		100,387	By	AIMA Share for LMA	119,048.00
727	"	469.00		671,360	"	Subscription	642,680.00
900	"	1,200.00		26,501	"	Advertisement	686.00
97,575	"	79,399.00		4,272	"	Customer Focus	-
46,523	"	71,524.00		51,810	"	Donations	23,090.00
14,550	"	12,319.00		23,744	"	Interest on Fixed Deposits	59,863.00
15,000	"	-		503	"	Liability for Expenses (Digital Library)	-
19,706	"	1,317.00		120,000	"	Meeting Sponsor	110,000.00
395,572	"	361,674.55		7,165	"	Miscellaneous Receipts	67,966.00
16,173	"	45,568.00		62,080	"	Mr.Anandapadmanabhan's Workshop	-
5,928	"	-		10,000	"	NMC Program	-
36,840	"	41,598.00		1,300	"	Nomination Fee	-
75,824	"	67,314.00		10,030	"	Positive Work Culture	-
15,382	"	18,865.00		-	"	AIMA share for SMG	57,600.00
284,505	"	281,880.00		-	"	Shaping Young Minds	12,837.00
17,726	"	14,529.00		-	"	Supervisory Skills	9,748.00
1,750	"	3,000.00		-	"	MBTI	4,500.00
5,325	"	3,092.00		-	"	Workshop - Managerial Excellence	22,298.00
51,781	"	42,940.00		33,490	"	SME Workshop	-
11,747	"	11,747.00					
2,175	"	1,249.00					
1,418	"	67,322.45					
1,122,642	Total	1,130,316.00		1,122,642	Total		1,130,316.00
Subject to our Report of Even Date				Subject to our Report of Even Date			

U.K. Ananthapadmanabhan
President

O.A. Balasubramaniam
Secretary

Mr. S. Paramasivam
Treasurer

Subject to our Report of Even Date
For **VASU AND JAGAN ASSOCIATES**
CHARTERED ACCOUNTANTS

sd/
K. SIVARAMAKRISHNAN (PARTNER)
Coimbatore
22.06.2011

COIMBATORE MANAGEMENT ASSOCIATION, 60, Vidya Apartments, Race Course, Coimbatore - 641 018.

BALANCE SHEET AS ON 31st MARCH, 2011

31.03.2010		31.03.2011		31.03.2010		31.03.2011	
Rs.	P.	Rs.	P.	Rs.	P.	Rs.	P.
LIABILITIES				ASSETS			
Capital Fund				Fixed Assets Less Deprn.			
	Balance as on 01.04.2010	1,428,181.89		577,769		196,970.36	503,670.00
1,428,182	Add: Patron Membership Fees	175,000.00		Fixed Deposits			
	Add: Excess of Income over	67,322.45	1,670,504.34	139,973		483,114.00	
	Expenditure			485,980		203,398.89	
	Loans (Liability)			203,399		50,000.00	
21,560	Building Fund			50,000		Advance & Deposits	
10,384	CMA - ELGI Award	10,383.83		15,000		15,000.00	
30,000	Computer Fund			10,073		10,073.00	
150,000	Endowment Fund	150,000.00		4,877		18,252.00	
16,814	Entyce CMA Silver Jubilee Endowment	16,813.53		153,094		Amount Receivable	43,325.00
	Current Liabilities			16,980		Saving Bank A/c. with Bank of Baroda	8,985.00
206	Tax Deducted at Source			-		Cash in hand	47,163.00
<u>1,657,145</u>		<u>1,847,701.70</u>		<u>1,657,145</u>		<u>1,847,701.70</u>	

Subject to our Report of Even Date

U.K. Ananthapadmanabhan
President

O.A. Balasubramaniam
Secretary

Mr. S. Paramasivam
Treasurer

Subject to our Report of Even Date
For **VASU AND JAGAN ASSOCIATES**
CHARTERED ACCOUNTANTS

sd/
K. SIVARAMAKRISHNAN (PARTNER)
Coimbatore
22.06.2011

COIMBATORE MANAGEMENT ASSOCIATION, 60, Vidya Apartments, Race Course, Coimbatore - 641 018.
DEPRECIATION STATEMENT FOR THE YEAR ENDED 31st MARCH, 2011 (As per Books)

Sl. No.	DESCRIPTION	W.D.V.AS ON 1-4-2010	ADDITIONS		TOTAL	RATE	CLAIM	W.D.V.AS ON 31-3-2011
			BEFORE Sep 2010	AFTER Sep 2010				
1	Building	122,681.00	-	-	122,681.00	5%	6,134.00	116,547.00
2	Furniture & Fitting	166,131.00	-	-	166,131.00	10%	16,613.00	149,518.00
3	Typewriter	1,611.00	-	-	1,611.00	10%	161.00	1,450.00
4	Fan	4,394.00	-	-	4,394.00	10%	439.00	3,955.00
5	Computer	6,210.00	-	-	6,210.00	25%	1,553.00	4,657.00
6	Audio System	8,933.00	-	-	8,933.00	15%	1,340.00	7,593.00
7	TVS XL Super	11,022.00	-	-	11,022.00	15%	1,653.00	9,369.00
8	Office Equipments	86,377.00	-	-	86,377.00	10%	8,638.00	82,774.00
	Add			5,300.00	5,300.00	5%	265.00	
9	Digital Library	170,410.00	-	-	170,410.00	25%	42,603.00	127,807.00
		577,769.00	-	5,300	583,069.00		79,399.00	503,670.00

Subject to our Report of Even Date

U.K. Ananthapadmanabhan
President

O.A. Balasubramaniam
Secretary

Mr. S. Paramasivam
Treasurer

Subject to our Report of Even Date
For **VASU AND JAGAN ASSOCIATES**
CHARTERED ACCOUNTANTS

sd/
K. SIVARAAMAKRISHNAN (PARTNER)
Coimbatore
22.06.2011

COIMBATORE MANAGEMENT ASSOCIATION (CMA)

Coimbatore Management Association (CMA), affiliated to the All India Management Association, New Delhi is a professional body and one of the oldest management association established in 1954 in Coimbatore with the objective of promoting professional management. The services of the association are oriented towards promoting and developing best management practices in the business and industry. CMA has done well in the past 56 years of service and continuing the practice of organizing useful and relevant programs for the members. CMA is committed to enhance professionalism among members, through training program, conducting regular meetings on topics of high interest access to update management information and sharing among members conducting simulated through AIMA provide high value training program and creating educational opportunities.

CMA's membership includes Corporate Houses, Educational Institutions, Individuals, Hospitals, Students, SMEs etc. Regularly CMA organizes Seminars, Workshops, Industry-Institute events, Management Development programs, CEO talks etc., to promote exchange of knowledge and to keep the members updated on the latest development happening in the field of business and industry, in India and in the globe. The Membership Directory is an initiative by the association to keep the key stakeholders informed about the composition and growth of the association in terms of membership.

To encourage budding entrepreneurs and innovative management techniques, CMA confers the title of 'The Best Manager' & 'The Best Entrepreneur' every year to deserving individual. CMA organizes AIMA sponsored Placement Readiness program and Student Management Games in Coimbatore. To identify talent from the grassroots, CMA also recognizes students by honoring exceptionally good MBA projects with 'The Best Student Project Award'. The association also recognizes the e Best Project Guide and the Best Management Faculty every year.

CMA's air-conditioned Hall with a seating capacity of 50 is available for conducting Conferences, Lectures, Interviews and Company's Internal Meeting etc., for members and non members. All are welcome to make use of it.

Coimbatore Management Association

D. Jayavardhanavelu Hall, Vidya Apartments,
60, Race Course, Coimbatore - 641 018
Phone : 0422- 4204131
E-mail : cma.management@gmail.com
Visit us at : www.cmacbe.com



Meeting of Minds 2011



Shaping Young Minds Programme



Best Entrepreneur Award



Student Management Day



Best Manager Award



Workshop on Managerial Excellence

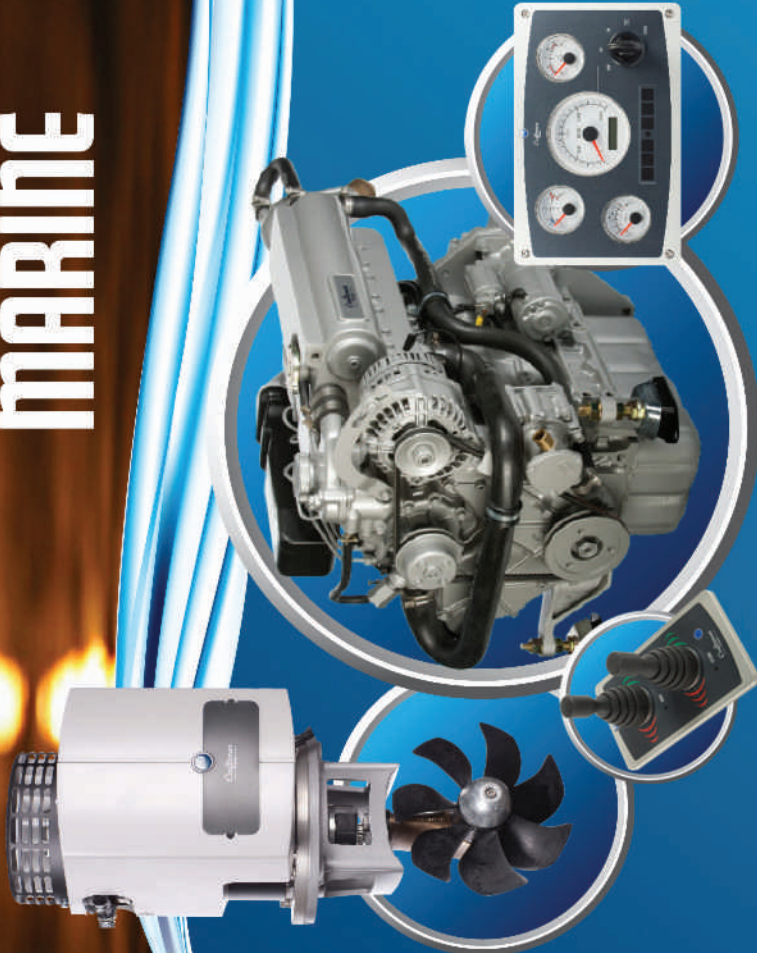


Best Faculty Award

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**CRAFTSMAN
MARINE**



Craftsman
MARINE



We at Craftsman Marine believe that the outward appearance, the good looks, the finish should fully testify to the intrinsic technical qualities. This makes us proud of our products and we are eager to show and tell you how much of a difference we can make to the boat owner's experience

propulsion

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electronics

ventilation

deck equipment

accessories

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